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Request for Complimentary Financial / Market Analysis

I am interested in learning how I can cut costs and increase productivity and gross revenue. Please provide me a Complimentary Financial / Market Analysis to assess my practice's demographics, evaluate how we compare to our competition, and identify areas that need improvement.

· Return by **Fax, Email, or Mail** ·

PRACTICE INFORMATION

Veterinary Practice _____	Practice type:
Address _____	Small Animal _____ Large Animal _____
City _____ State _____ Zip _____	Specialty _____
Phone (office) _____ (fax) _____	Years in location _____ Office Manager? (Y/N) _____
Contact Person:	
Name _____	Title _____
Staff: # FT Owner Veterinarians _____ # FT Associates _____ # FT Non-Vet Staff _____ of which, # are FT Techs _____	
# PT Owner Veterinarians _____ # PT Associates _____ # PT Non-Vet Staff _____ of which, # are PT Techs _____	

INCOME / EXPENSES

This is sensitive information, and if provided, will be kept confidential and used solely for the purposes of preparing the requested analysis.

Revenue	Productivity	Expenses
Total Revenue: _____	Number of Transactions: _____	Total Expenses: _____
1-Year Growth Rate (%): _____	Number of Active Clients: _____	Net Income: _____
Rev. per FT Veterinarian: _____	New Clients per Year: _____	Total Owner Salaries: _____
Ave. Transaction Charge: _____		

Revenue Sources:

Laboratory Revenue: _____	Food Revenue : _____	Surgery Revenue : _____
Imaging Revenue: _____	Anesthesia Revenue: _____	Pharmacy Revenue: _____
Dentistry Revenue: _____	Boarding Revenue: _____	Outpatient Services: _____
Vaccination Revenue: _____	Inpatient Services: _____	OTC Product Sales: _____

(Attach answers): What are your goals? What is your timetable? What is your budget?

What are your challenges? What solutions have you tried? What is the problem costing you?